

# RAM GOOD TIME AUCTION

Event Partnership Opportunities

*“Building Champions”*



**March 7, 2009 - Hilton Fort Collins**  
**The 28th Annual Celebration of Ram Pride**

[www.csuramclub.com](http://www.csuramclub.com)

# *What is the Ram Good Time Auction?*

The Ram Good Time Auction has developed into one of the most popular traditions in support of Colorado State University Athletics. Through the years, this event has raised well over \$3.1 million to benefit the scholarships of our student-athletes. The dedication and generosity of Colorado State alumni, donors and the Fort Collins community have made this event possible. Without the support and participation of literally thousands of individuals and businesses, this event would not be the continued success that it is.

By sponsoring the Ram Good Time Auction, not only are you able to enjoy a fun-filled evening with clients, friends or family - you will be helping to support the Ram Athletic Scholarship Fund! The all inclusive night includes drinks, dinner, silent auction, live auction, live music and dancing! There are many Ram Fans who haven't missed a Ram Good Time Auction yet!

The backbone of the Ram Good Time Auction is its auction committee, which has spent hundreds of volunteer hours in the organization of the Ram Good Time Auction. All the time and enthusiasm they put into making this event a success very evident! Without their support, we would not be celebrating 28 years of the Ram Good Time Auction.

We look forward to seeing you on March 7, 2009, for our Annual Celebration of Ram Pride!

## 2009 Ram Good Time Auction Committee

Sandy Aldern	Karen DeLine	Sabrina Missimer
Ashlee Anderson	Dee Dern	Barb Morgan
Mary Ashbaugh	Kristie Docheff	Jacque Niesent
Gerri Baker	Trena Frieauf	Jackie O'Hara
Brian Baldwin	Sharon Greathouse	Nancy Ozzello
Julie Birdsall	David Haase	Megan Rees
Brenda Bockelman	Connie Hanrahan	Bill Risheill
Shelly Borrman	Carmen Ruyle Hardy	Larry Tomek
Jill Burge	Kara Hill	Greg Vosseteig
Karrie Butler	Nathan Kimple	Loren Wiesner
David Campbell	Jan Kincaid	Sharon Wiesner
Dee Colby	Lisa Lytle	Courtney Witt
George Colby	Steve Magill	Carol Zick
Deak Deakin		Sarah Zick

## *Event Partnership*

# GREEN PARTNER



### **10 Total Partnerships Available**

The ideal partnership for a company looking to have a fun time while helping a great cause at a low investment. The partners in this category will have their name associated with the Live Auction and Silent Auction.

- ◆ Quarter-page advertisement in auction catalog sent to over 3,000 Ram Fans all over the United States and displayed on Ram Club website year-round
- ◆ Listing in “Community Partners” section of auction catalog sent to over 3,000 Ram Fans all over the United States and displayed on Ram Club website year-round
- ◆ Small (1”x1”) logo on Ram Club website and link to company’s website
- ◆ Recognition in power point at 2009 Ram Good Time Auction
- ◆ Name/logo signage on table at 2009 Ram Good Time Auction
- ◆ 10 tickets to the 2009 Ram Good Time Auction
- ◆ 5 hotel rooms at the Hilton Fort Collins the night of March 7, 2009

Investment ..... \$2,500

## *Event Partnership*

# GOLD PARTNER



### **6 Total Partnerships Available**

This is another fun partnership that includes an upgrade in dinner menu and a premium table location at the Ram Good Time Auction - plus a half-page advertisement in the auction catalog!

- ◆ Half-page advertisement in auction catalog sent to over 3,000 Ram Fans all over the United States and displayed on Ram Club website year-round
- ◆ Listing in “Community Partners” section of auction catalog sent to over 3,000 Ram Fans all over the United States and displayed on Ram Club website year-round
- ◆ Medium (1.5”x1.5”) logo on Ram Club website and link to company’s website
- ◆ Recognition in power point at 2009 Ram Good Time Auction
- ◆ Name/logo signage on table at 2009 Ram Good Time Auction
- ◆ 10 tickets to the 2009 Ram Good Time Auction
- ◆ 5 hotel rooms at the Hilton Fort Collins the night of March 7, 2009
- ◆ Premium table location and an upgraded menu at the 2009 Ram Good Time Auction

Investment ..... \$4,000

## *Event Partnership*

# RAM CHAMPION PARTNER



### **1 Total Partnership Available**

This package is available for partners looking for a cost-effective combination of charity and marketing value. Current presenting sponsors include Tynan's Nissan and Pepsi Co.

- ◆ Name/logo in all print and electronic advertising for 2009 Ram Good Time Auction
- ◆ Half-page advertisement in auction catalog sent to over 3,000 Ram Fans all over the United States and displayed on Ram Club website year-round
- ◆ Listing in "Presenting Partners" section of auction catalog sent to over 3,000 Ram Fans all over the United States and displayed on Ram Club website year-round
- ◆ Large logo (2.5"x2.5") on Ram Club website and link to company's website
- ◆ Recognition in power point at 2009 Ram Good Time Auction
- ◆ Recognition at event and opportunity for event participation
- ◆ Name in all press releases/materials for the 2009 Ram Good Time Auction
- ◆ 10 tickets to the 2009 Ram Good Time Auction
- ◆ Partner Gift
- ◆ 10 hotel rooms at the Hilton Fort Collins the night of March 7, 2009
- ◆ Premium table location and an upgraded menu at the 2009 Ram Good Time Auction

Investment ..... \$10,000